



FOR IMMEDIATE RELEASE

Media Contact – Media Safari, Howard Leavitt 949-5373 • mediasafari@comcast.net

February 7, 2008

EAGLE SPROUTS A NEW SET OF WINGS

EAGLE – J.R. Crickets, a restaurant specializing in authentic Buffalo wings and a variety of other casual dining specialties, has opened its doors in the Eagle Crossing Center, in Eagle. The restaurant, owned and operated by Paul Juliano, is the first JR Crickets restaurant to be opened outside of Atlanta Georgia, where Juliano opened the first of ten J.R. Crickets restaurants in 1982.

Juliano, who hails from Buffalo, New York, where ‘Buffalo’ wings actually originated, is bullish on wings and doesn’t hesitate to set the record straight on what sets his wings apart from all the rest. He says it’s all in the cooking. “Most places bake or fry their wings ahead of time, making them rubbery and soft. True Buffalo wings should be crispy and tender and evenly coated with the sauce.” Juliano adds, “We take pride in making our wings fresh to order and hold true to the original methods.”

JR Crickets offers its authentic wings with a variety of original recipe sauces, including a unique Lemony Pepper sauce made with fresh lemon, lime and cilantro and its renowned ‘3-Mile Island’ extra hot sauce...not for the faint of heart. There are also more traditional sauces, all served mild, medium or hot. All of their sauces, including their spice-cutting blue cheese dressing, are made with J.R. Crickets original recipes.

With so many restaurants vying for attention up and down the Valley, Juliano, who moved here with his family in 2006, searched long and hard to find the right location. He finally found an opportunity in Eagle Crossing directly above the bowling alley. He believes his success lies with filling a void by offering great family friendly food at very reasonable family prices. “Kids absolutely love the style of menu we’re offering here.” says Juliano. “Plus, we’ll be serving later into the night than any other restaurant in the area, which is a great attraction for that late-night crowd with an urge for something good to eat.” J.R. Crickets will be serving until 11pm weeknights and until midnight on weekends.

The sizeable menu includes a variety of casual dining items such as Baby Back Ribs, Wraps, Burgers, Philly Steak Sandwiches, Grilled and Fried Seafood and Salads. The restaurant also offers a selection of wines and ice-cold beers on tap...perfect for washing down those “3-Mile Island” wings.

In addition J.R. Crickets offers full catering services with a variety of products and party menus for small and large gatherings.

For more information on J.R. Crickets call 328-WING (9464) or go to www.jrcrickets.com.